



# APLD MINNESOTA CHAPTER SPRING 2010 NEWSLETTER

Written by Debra Ensteness, APLD



## First Quarter of 2010 was Filled with Actions and Activities

Of course January begins with the **Northern Green Expo**. Craig Trenary and the Expo Booth Committee planned and presented a booth packed with examples of our members' work as well as handouts sharing the

benefits of APLD and APLD Minnesota Chapter membership to members and sponsors alike.

Later in the month lively conversation was had during our regular January meeting

at the Pierre Bottineau Library when speaker Lisa Helminiak of Azul 7 shared valuable information with us during her presentation on **social media and web presence**; the annual **certification review** followed.

## MEET OUR 2010 BOARD OF DIRECTORS

DEBRA ENSTENESS, APLD  
PRESIDENT



[Debra@landscapesbydae.com](mailto:Debra@landscapesbydae.com)

HEATHER WOOD  
VICE-PRESIDENT



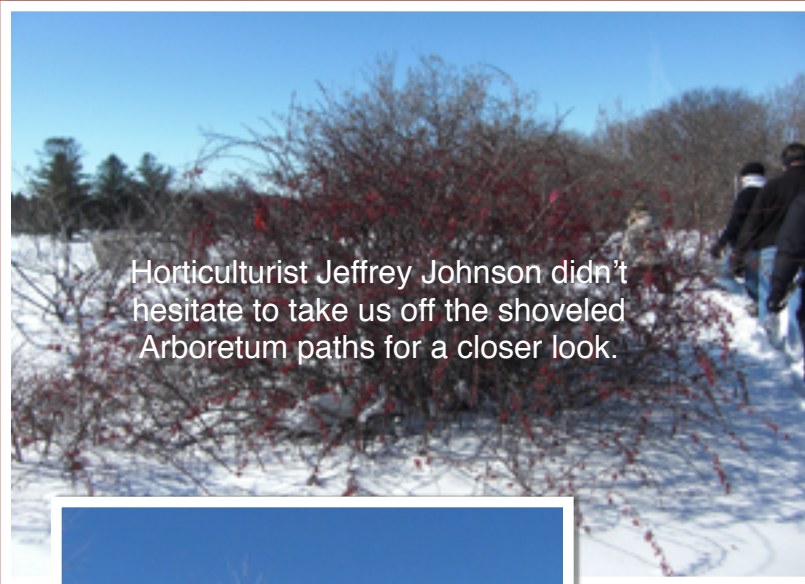
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DOROTHY PEDERSEN  
SECRETARY/TREASURER



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# FEBRUARY OFFERED MULTIPLE OPPORTUNITIES TO VIEW PLANTS WITH WINTER INTEREST



Horticulturist Jeffrey Johnson didn't hesitate to take us off the shoveled Arboretum paths for a closer look.



There was a day at the **Minnesota Landscape Arboretum** with a winter interest tour led by resident Horticulturist Jeffrey Johnson. The weather was perfect! Our guide had actually planted many of the materials that were viewed.

Another wonderful experience was had by those who partook in a field trip to interact with the **Arrowhead Chapter of the Wild Ones in Duluth**, an event graciously hosted by Heather's Mom and Dad. There was a tour of winter gardens, presentations, and a potluck dinner over which members continued discussion. This was an occasion to exchange knowledge with native plant enthusiasts and share the benefits of APLD.



Our group in Duluth was hosted by Kirby and Cathy Wood

# THE MILL POND - 2010 GOLD SPONSOR



1. ANCHOR
2. BORGERT
3. OAKFIELD STONE
4. INTERLOCK
5. TOUCHSTONE LIGHTING

KARA, DENNY'S "RIGHT-HAND" IN THE OFFICE, ARRANGED FOR REPS FROM THESE COMPANIES TO BE ON SITE TO SHARE THE LATEST WITH US. ADDITIONAL VENDORS PROVIDED NEW LITERATURE FOR THE SEASON.

+ PLUS A LOVELY LUNCH!!

## A March Vendor's Showcase was presented by The Mill Pond

There is a gem in the small town of Montrose, MN; it's called The Mill Pond and they are our 2010 Gold Sponsor. Owners, Denny Sandin and his wife, Sharon, presented us with a wonderful **vendors' showcase at The Mill Pond**. Denny is both passionate and enthusiastic about his metal artistry, and he has every right to be. For those of you who

were able to attend this March event you know what I'm talking about. If you're looking for that "special something" to incorporate in your client's garden, this is a place you really should check out. Be prepared to get out your sketchpad and share your ideas with Denny because most of his pieces are made to order.



## We've Launched!

By the end of February APLD Minnesota Chapter accomplished the much anticipated launch of our own website, [www.apldmn.com](http://www.apldmn.com)

Our Webmaster, Heidi Schreiner, has put in countless hours to prepare this site and gather information from our members. Development is ongoing as we add member-written articles and a *Members Only* section containing detailed event information. Check it out regularly for updates and meeting information.

IF YOU HAVEN'T ALREADY MET OUR WEB GURU, YOU MUST! HEIDI SCHREINER JOINED APLD MN LAST FALL WHEN SHE WANTED TO BE MORE INVOLVED WITH AN APLD CHAPTER BUT THE MIDWEST CHAPTER MEETINGS WERE JUST TOO FAR FOR A MONTHLY MEETING. YOU SEE, HEIDI LIVES IN COLFAX, WI (THAT'S JUST OUTSIDE EAU CLAIRE AND A TWO HOUR DRIVE TO THE TWIN CITIES!) SHE'S ATTENDED ALMOST EVERY MEETING (EVEN WENT TO DULUTH IN FEB!) HER PHILOSOPHY: "WHEN YOU GET INVOLVED, YOU DERIVE MORE BENEFIT -- IT'S A WIN/WIN SITUATION" WE HAVE DEFINITELY WON WITH HEIDI'S MEMBERSHIP.

## Another defining step . . .

The APLD Minnesota Chapter operates under the Bylaws of the APLD™. Supplemental to those bylaws, **APLD Minnesota Chapter Policies and Procedures** were ratified at our regular March meeting. This document defines an important milestone in our growth; it provides structured guidelines for elections, officers' responsibilities, committees and more. You can find this document posted in the "Members Only" section of our website.

## COME SEE WHAT YOU'VE BEEN MISSING!

APLD Minnesota has a **full** calendar of events scheduled for the upcoming year, opportunities for **education, skill-building, networking** and **marketing**.

Our mid-summer event will be held at the **Como Conservatory**. It will be an opportunity to tour the Japanese Garden and re-connect with fellow members.

The regular Fall meeting is scheduled in September -- the topic will be **landscape photography**. Other upcoming events will include **New Plant Materials, Irrigation, Contracts** and the annual **Winter Interest** tour.

Check the website regularly; additional details will be posted as they become available. If you have ideas for speakers or subject matter LET US KNOW! We are here to help YOU!

**QUESTIONS? COMMENTS? SUGGESTIONS?**

**CONTACT DEBRA, HEATHER OR DOROTHY**